

# **RESUME**

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**DARREN WAYNE HOLLIDAY**

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## **EMPLOYMENT DETAILS**

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January 2008 – Continuing Land Services Group (DTEI)

### **Spatial Business Analyst (3 month initial contract)**

LSG are in the process of upgrading their GIS architecture to ERSI ArcGIS 9.2, building new Plan and Titling processes and developing the infrastructure and tools to create a survey accurate DCDB.

I am working in a small design and development team with the aim of piloting and implementing new core business processes and establishing a Survey Accurate Cadastre. The new infrastructure is being redesigned using ESRI software including the Cadastral Editor extension.

My role as a Spatial Business Analyst includes writing Use Cases and Process Descriptions based on newly developed business processes.

My extensive Surveying, GIS and BA skills enable me to play an important role in this project.

**<http://www.landservices.sa.gov.au>**

January 2006 – January 2008

NEHTA, National E-Health Transition Authority

**Project Manager /  
Business Analyst**

NEHTA is a semi Government authority charged with developing standards and initiatives in the electronic health arena. My main role was to study and report on the use of IT in General Practice.

Many issues ranging from political influences to GP's typically poor skills in recording structured clinical information were identified as road blocks inhibiting the interoperability of Electronic Health systems. This work in conjunction with other initiatives is being used to shape policies to improve the use of IT in General Practice.

I also managed and was involved in a number of other projects such as streamlining business process, researching and recommending technologies / software and planning and supervising building works for an office extension. I was also the onsite IT representative for the Sydney based IT team.

**<http://www.nehta.gov.au>**

January – December 2005

Maxamine International

**Senior Web Analyst**

During my time at Maxamine, a world leader in Web Analytics software, I was employed as a Senior Web Analyst.

My roles included performing analysis of websites owned by some of the worlds largest companies, business process analysis, project management and client management, software implementation (in government sites), training, consulting and pre-sales. I managed the implementation, training and support for a department wide Victorian Government contract.

**<http://www.maxamine.com>**

Dec 1998 – January 2005

GISCA (Uni of Adel)

**Production Team Manager**

I managed the Products and Production systems section of GISCA, a group that was a commercial arm of the Uni. My roles included requirement analysis, developing dynamic GIS websites (ArcIMS, ArcSDE, Oracle, etc.), building and managing GIS and textual databases, managing a team of software developers, project management, client negotiation, implementing completed applications, managing and maintaining hosting servers and tendering for projects.

Most of the projects were for State and Federal Governments, involving large socioeconomic / health datasets (i.e. Census, DCDB). I was also responsible for all IT issues at GISCA including advising staff on technology and GIS, hardware/software requirements and purchasing.

<http://www.gisca.adelaide.edu.au/>

Examples of the sites I developed are still in use, URL's are available upon request.

Feb 1998 – December 1998

Centre for Labour Research (Uni. Adel)

**Research Assistant**

I worked on a part time basis for the Centre for Labour Research, University of Adelaide. My role was to supply, interpret and report on socio economic and demographic datasets from various sources. Duties also include the mapping of these datasets in GIS packages such as Arcview and Mapinfo.

July 1997 - February 1998

GISCA (Uni of Adel)

**Research Assistant**

I was involved with numerous GIS projects as a research assistant and gained invaluable experience in Demography, Thematic Mapping and Socio Economic Data sets. Other projects included creating and updating web pages and developing applications by combining data sets with visual basic and map objects.

February 1996 - July 1997

AUSLIG

**Survey Graduate**

As a full time employee with AUSLIG, I was involved in projects which included CAD, manipulating aerial photography, customised mapping and GIS. This often involved working with large data sets. I also completed numerous engineering and cadastral surveys.

During this time I gained skills in the commercial business environment of project management, client interaction, project budget management, TQM and enterprise bargaining. My employment with AUSLIG ended in July 1997 when the commercial side of the business was closed by the Federal Government.

December 1993 - February 1996 AUSLIG (contract)

**Survey Graduate**

I was employed as a full-time contractor immediately after completing my degree in December 1993. In August 1994 I registered as a Survey Graduate and began accumulating the necessary experience to become a Licensed Cadastral Surveyor. While contracting with Auslig I developed many new skills in data manipulation and processing and field surveying. I worked on numerous projects including Cadastral, GPS, Photo Control, Detail Pickup, BOMA and Engineering Surveys. Often spending numerous weeks in remote locations.

February 1991 - May 1993

TOLMER EARTHMOVERS

**Surveyor**

While I was at University I worked an average of 15-20 hours per week for Tolmer Earthmovers. I was employed as an Engineering Surveyor, setting out and levelling buildings, roads, car parks etc.

## **EDUCATIONAL DETAILS**

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### **TERTIARY:**

#### **University of Adelaide**

1998 - 1999

Masters Spatial Information Science

**Thesis Topic:** The Dissemination and Visualisation of Spatial Information on the World Wide Web: The role of Distributive Computing

#### **University of South Australia**

1989 - 1993

Bachelor of Surveying

### **SECONDARY:**

Morialta High School

1984 - 1988

## **OTHER SKILLS AND INFORMATION**

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I have experience with many IT disciplines, technologies and software applications. Some of these include:

- Windows OS and Networking
- Microsoft Office suite
- Web Development, including dynamic/interactive
- Web Technologies, inc. XML/XSL, Web services
- Web Analytics
- GIS inc. ESRI, MapInfo, SDE and Oracle
- Demography
- Socio Economic reporting and datasets
- Health Informatics
- Modelling techniques
- Torrens Title, Cadastre and DCDB
- Aerial photography and remote sensing
- Mapping and cartography
- Dataset management
- WebGIS
- CAD
- Hardware, building and repair
- Basic programming languages

My Professional skills include:

- Software requirements analysis
- Project Management
- Business requirement analysis
- Strong reporting and communication skills, oral and written
- Experienced negotiator and mediator
- Confident organiser and facilitator
- Experience in software lifecycle
- Knowledge of software vendors sales and other strategies
- Many years of research experience
- Practical approach to problem solving

## ***SPORT & LEISURE ACTIVITIES***

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I have an interest in computing and technology and its application in the real world. I enjoy re-building preloved PC's for family and friends.

I enjoy participating in social sports, Football, Soccer, Basket Ball, Volleyball, Mixed Netball and Touch Football and enjoy most sports.

I have an interest in Automobiles and am a member of the Sporting Car Club of S.A and the Historic Touring Car Association of S.A.

I am currently the website administrator and on the executive committee of the Historic Touring Car Association of South Australia, 2002 - current.

I was on the executive committee and website administrator for the South Australian chapter of AURISA 2001 - 2003.

## **REFEREES**

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Further referees are available upon request.

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